

# SERIES 5350

## INTERIOR LATEX PURPLE PRIME



### PRODUCT FEATURES

- Excellent hiding & leveling properties
- Low odor
- Quick dry
- Excellent adhesion
- Soap and water clean up
- Seals porous surfaces
- Meets LEED-CI, version 2.0
- Meets LEED-NC, version 2.2
- EPA test method 24- VOC < 50 g/l

### GENERAL PROPERTIES

A premium quality, heavy duty, hi hiding, interior latex acrylic primer/ sealer.

### RECOMMENDED USES

- Wood
- Plywood
- Drywall
- Plaster
- Concrete
- Pipe insulation
- Ceiling tile
- Masonry surfaces
- Trim
- Sheet rock

### LIMITATIONS

- Not recommended as a stain killer.
- Not recommended for non-porous surfaces.
- Do not apply when air and surface temperature are below 50°F.

<b>Finish</b>	Flat
<b>Vehicle Type</b>	Vinyl Acrylic Latex
<b>Pigment Type</b>	Titanium Dioxide
<b>Solvent Type</b>	Water
<b>Coating Category</b>	Primer, max VOC 50 g/l
<b>% Solid by Weight</b>	55% +/- 2%
<b>% Solid by Volume</b>	35% +/- 2%
<b>Weight/Per Gallon</b>	12.10lbs / gal avg
<b>Recommended Dry Film by Coat</b>	1.8 to 2.7 mils per coat
<b>Theoretical Coverage</b>	200-300 sq ft. / gallon
<b>Dry Time Average</b>	To touch: 1 hour To recoat: 4 hours
<b>Application Method</b>	Brush, roller, spray
<b>Shelf Life</b>	2 Years
<b>Packaged</b>	One, two and five gallon kits
<b>Flash Point</b>	Over 200°F (93°C)
<b>Colors</b>	White & tinted colors upon request
<b>Federal Specification</b>	TT-P-650C



**SURFACE PREPARATION**

All surfaces to be clean, dry and free of dirt, grease, rust, chalk, loose and peeling paint.

**APPLICATION CONDITIONS**

Do not apply over moisture or wet surfaces.  
Air and surface temperature must be above 50°F.

**APPLICATION EQUIPMENT**

Brush – Use finest equality nylon or bristle brush.  
Roller – 1/4-3/8 nap- smooth surface  
                  3/4- 1 1/4 nap- rough surface  
Spray – Fluid pressure-1,500- 2,000 PSI  
          Tip- 0.18 orifice

**THINNING / CLEAN UP INSTRUCTIONS**

Use water if needed. Thin sparingly with clean water and mix thoroughly. Do not add paints or solvents. Clean spray equipment, brush and rollers in warm water.

**ENVIRONMENTAL INFORMATION**

Contains no lead, mercury or chromate hazardous compounds. Complies with N.Y., N.J. and other states' requirements for limitation of volatile organic compounds. Meets New York Part 205 architectural surface coatings. Meets criteria for non-photochemical solvents in accordance with New York City Law 49.

**Keep out of reach of children.**  
**Material Safety Data Sheets available upon request.**  
**Protect from freezing.**

**HEALTH & SAFETY INFORMATION**

Use only with adequate ventilation. When ventilation is inadequate use respirator. Avoid contact with skin and breathing of vapors or spray mist. In case of eye contact, flush immediately with water.

**RECOMMENDED SYSTEMS**

<b>Plaster New/ Repainted</b>	Primer: Series 5300 Int/ Ext Finish: appropriate Mercury Finish Coat
<b>Wood New/ Repainted</b>	Primer: Series 5300 Int/ Ext Finish: appropriate Mercury Finish Coat
<b>Masonry New/ Repainted</b>	Primer: Series 5300 Int/ Ext Finish: appropriate Mercury Finish Coat

**ACCURACY OF DATA**

The technical data presented above are true and accurate as of the date of issuance of this Mercury Paint data sheet and are subject to change without notice. We endeavor to supply all catalog holders with up-to-date catalog pages. Therefore, if the issue date is more than a year old, please inquire whether a new page has since been issued. Please visit [www.mercurypaint.com](http://www.mercurypaint.com) for the newest version of this data sheet.

**WARRANTY**

This product is warranted only to conform to the analysis and specifications expressed above. No other warranty or guarantee, including its merchantability or suitability for any specific application, is implied. The liability of Mercury Paint Corporation, if any, is limited to replacement of product or refund of purchase price and excludes labor, cost of labor of other consequential damages, provided that the purchaser notifies management of Mercury Paint Corporation with twenty-four hours of the application of the product.

